

B.B.A. Semester - 2 (CBCS) Examination
March/April – 2025 (New Course)
E-Commerce (CORE)

Time: 2.30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1	Discuss the concept and features of E-commerce.	(14)
	OR	
Que.1	Draw out the difference between E- commerce & Traditional commerce.	
Que.2	Discuss various models of E-commerce.	(14)
	OR	
Que.2	Discuss the concept of EDI along with its features.	
Que.3	write short notes on:	(14)
	1) Credit card	
	2) Debit card	
	OR	
Que.3	1) Electronic Fund transfer	
	2) Payment gateway	
Que.4	What is networking? Discuss its concept and features.	(14)
	OR	
Que.4	Write short notes on:	
	1) Virtual private network	
	2) Local area Network	
Que.5	Explain the concept of M-Commerce along with its Merits & Limitations.	(14)
	OR	
Que.5	Discuss the ethical Issues in E-commerce.	
